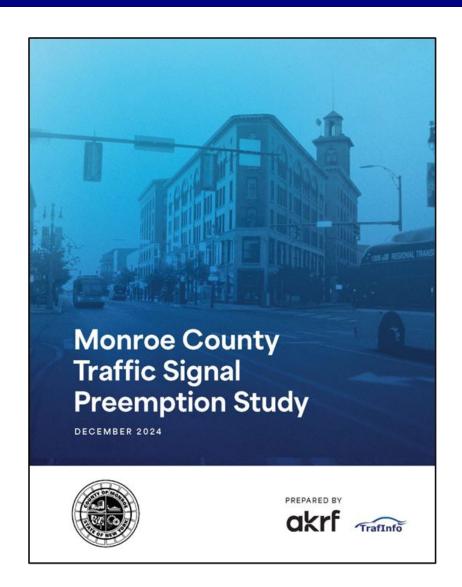
Planning for EVP and TSP Deployments in Rochester, New York



Joseph M. Bovenzi, AICP Marissa Tarallo, PE, PTOE ITS NY 32nd Annual Meeting – Saratoga Springs, New York June 11, 2025

Presentation Outline

- Project Overview
- Planning Process
- Findings
- Next Steps



Project Objective

- To investigate the future implementation of hardware and software that will enable upgrades and deployment of cellular/GPS-based Emergency Vehicle Preemption (EVP) and Transit Signal Priority (TSP) at Monroe County traffic signals.
 - **□** EVP: Supports emergency vehicle operations.
 - Improves emergency response times and first responder safety by giving emergency vehicles a green light while stopping all other traffic.
 - □ TSP: Supports transit operations.
 - Adjusts traffic signal timing to reduce delay and improve bus travel time reliability (extend green, queue jumping, etc.).

Key Project Stakeholders

- Monroe County Department of Transportation (MCDOT)
- NYS Department of Transportation – Region 4 (NYSDOT-R4)
- City of Rochester Fire Department (RFD)
- Rochester Genesee Regional Transportation Authority (RGRTA)
- Genesee Transportation Council (GTC)



MCDOT Traffic Operations – Overview

- James R. Pond Regional Traffic Operations Center (RTOC)
- □ 130 traffic cameras
- 830 traffic signals
 - 630 three-color traffic signals
 - □ 200 flashers/RRFBs



- Provides traffic engineering services for the City of Rochester
- EVP currently available at 403 signals

Key Tasks

- Needs Identification/ProblemStatement
- National Best Practices
- Existing Conditions and Priority Locations
- Estimated Implementation Costs (Capital, Operating, Administrative)
- Operations and Maintenance Responsibilities
- Estimate Return on Investment (ROI)



Needs Identification

- Preemption System Upgrades
 - Improve efficiency for RFD
 - Add TSP functionality for RTS
 - Enable new agencies (AMR)
 to be added to the system
- Implementation Challenges
 - Funding sources
 - Interagency coordination
 - Legacy system



EVP and TSP System – Overview

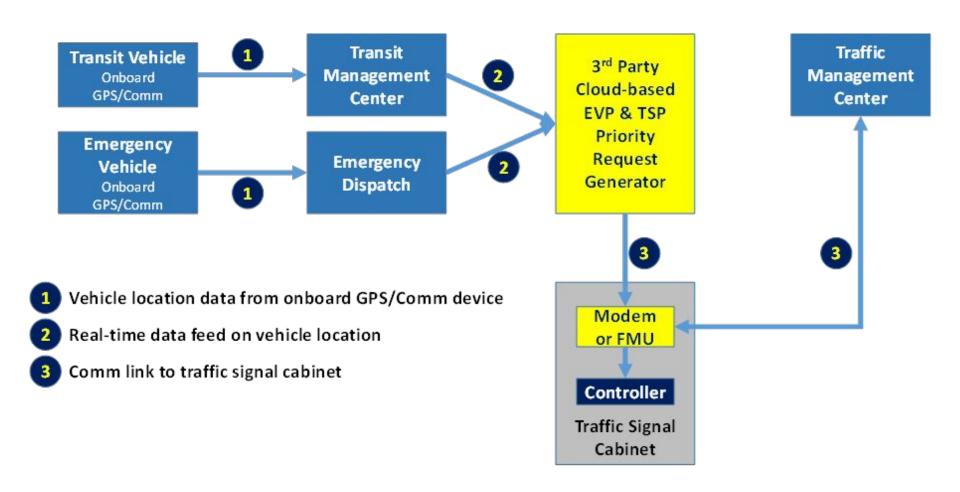
- □ Two Primary Systems: Distributed and Centralized
- □ IR and GPS/Radio most prevalent EVP

Cloud-Based Systems

- Utilize existing CAD/AVL or GTFS feed for real-time location
- Latency a key concern, particularly for EVP



Cloud-based EVP and TSP System Architecture



Existing Conditions

- Key Requirements:
 - NYSDOT may require edge device
 - TSP equipment must be provided for the entire bus fleet

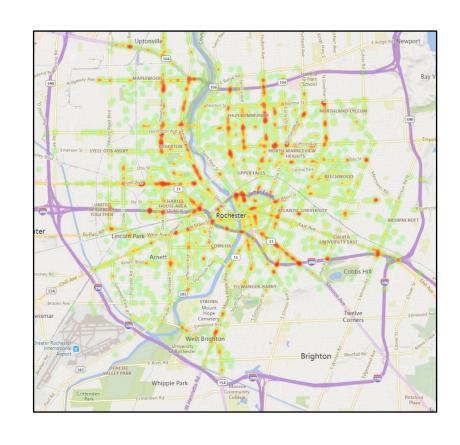


| Agency | Optical Preemption | Traffic Signal Technology | Signal Communication Infrastructure | | |
|--------|-------------------------|---|---|--|--|
| мсрот | GTT Opticom Optical | Econolite ASC/3 or Cobalt controllers with associated firmware | Cellular or fiber optics | | |
| NYSDOT | GTT or Tomar Optical | 2070 Controllers with Cubic/ Trafficware Firmware | Cellular or fiber optics | | |

| Agency | Optical Emitters | CAD / AVL | Polling Frequency 10-15 seconds | |
|---------|---------------------------------------|---|-------------------------------------|--|
| RFD | GTT Opticom 700 Series Emitters | Hexagon / Cradlepoint modem | | |
| AMR | N/A | Zoll Rescuenet / Cradlepoint or Sierra Wireless modem | | |
| RTS N/A | | Conduent IVU-4000 system over cellular wireless modems | 10-15 seconds | |

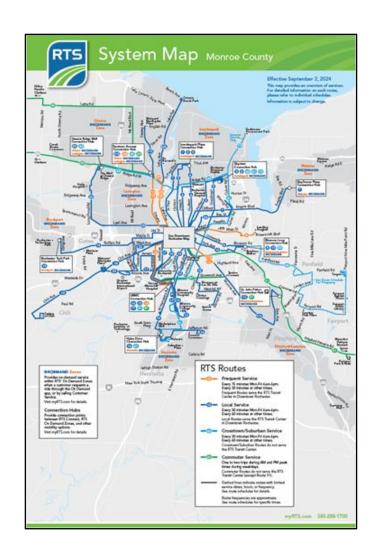
Priority Location Identification

- - Frequency of preemption
 - Difficulty/safety of maneuvering at urban intersections
- - On-Time Performance
 - Ridership Levels
 - Travel Time Reliability
 - Bus Stop Locations
 - Existing congestion/queue jump



Priority Location Identification

- Best demonstrate the feasibility of cloud-based TSP
- Provide substantial benefit to the surrounding community
 - Approximately 27-43% of adjacent housing without a vehicle
 - % of zero car households exceeds the current public transit demand
 - Demonstrated potential for increased ridership



Priority Corridors

| Corridor | Bus Routes | AADT (year) | Average Weekday RTS Ridership³ | RFD Priority Ranking | RTS Priority Ranking | AMR Key Corridor | TTI of 1.3 or Greater | RTS Frequent Network | Highest Community Priority Input² | Market Potential Ranking ² |
|--|------------|------------------|-----------------------------------|----------------------|----------------------|------------------|-----------------------|-------------------------|--------------------------------------|--|
| Lake Avenue (Lyell Ave to Route 104) | 22 | 24,953 (2019) | 1,597 | | 2 | Х | X | X | X | 1 |
| West Main Street (Broad St to Genessee St) ⁴ | 23/16/18 | 19,401 (2019) | 2,299 | | 1 | Х | | | X | 2 |
| Dewey Avenue (Lyell Ave to Route 104) | 21 | 15,681 (2019) | 2,143 | 1 | | X | | Х | | 4 |

| Alternative | Lake Avenue | West Main St | Dewey Avenue |
|-------------------------|-----------------------|--------------------------|-----------------------|
| | (Lyell Ave to NY 104) | (Broad St to Genesee St) | (Lyell Ave to NY 104) |
| Transit Signal Priority | 231% | 2615% | 269% |

Estimated Implementation Costs – Capital Costs

| Component | Price per Unit | Quantity | Total |
|--|--------------------|----------|-----------|
| Gener | al | | |
| Traffic Signal Controllers | \$3,500 | 2 | \$7,000 |
| Communication Equipment | \$1,500 | 31 | \$46,500 |
| Upgrade 5 Cradlepoint R20-C7A | \$1,500 | 5 | \$7,500 |
| Conduent Latency Reduction | \$25,000 | 1 | \$25,000 |
| | .d | TOTAL | \$86,000 |
| Vendo | r1 | | |
| Edge Devices | \$7,510 | 31 | \$232,810 |
| entral Software (Including installation, configuration and training) | N/A | N/A | \$0 |
| Vehicle Equipment/Software and | One-Time Deploymen | t Costs | |
| RTS | \$714 | 180 | \$128,520 |
| RFD | \$714 | 54 | \$38,556 |
| AMR | \$714 | 60 | \$42,840 |
| | | TOTAL | \$442,726 |
| Vendo | r 2 | * | |
| Edge Devices | \$4,500 | 31 | \$139,500 |
| Central Software (Including installation, configuration and training) | \$108,900 | 1 | \$108,900 |
| Vehicle Equipment/Software and | One-Time Deploymen | t Costs | |
| RTS | \$36,558 | 1 | \$36,558 |
| RFD | | | 447.67 |
| AMR | \$17,614 | 1 | \$17,614 |
| | | TOTAL | \$302,572 |



Estimated Implementation Costs – Operational Costs

| Total | Quantity | Term | Price per Unit | Component |
|-------------|--------------|------------|----------------|---------------------------|
| | | | Vendor1 | |
| \$121,520 | 31 | 10 years | \$392.00 | Intersection Fee |
| \$45,880 | 31 | 10 years | \$148.80 | Edge Device Connectivity |
| \$207,360 | 54 Vehicles | 10 years | \$384.00 | RFD Vehicle Fee |
| \$230,400 | 60 Vehicles | 10 years | \$384.00 | AMR Vehicle Fee |
| \$691,200 | 180 Vehicles | 10 years | \$384.00 | RTS Vehicle Fee |
| \$129,636 | Annual Fee | | , | |
| \$1,296,360 | Total Fee | | | |
| | | | Vendor 2 | |
| \$897,000 | 31 Signals | 120 Months | \$241.13 | Transit License |
| \$299,000 | 31 Signals | 120 Months | \$80.38 | Emergency Vehicle License |
| \$119,600 | Annual Fee | | | |
| \$1,196,000 | Total Fee | | | |

Estimated Implementation Costs – Administrative Costs

| Component | First Year | Each Successive Year | Quantity | Total |
|--|-------------|-------------------------|-----------|-------------|
| | Vendor 1 | | | |
| Project Manager | \$40,000 | \$25,000 | 2 years | \$65,000 |
| Consultant Support (Implementation, Testing and Evaluation) | \$200,000 | \$100,000 | 2 years | \$300,000 |
| Procurement | \$25,000 | \$10,000 | 10 years | \$125,000 |
| | Implementat | ion | | |
| MCDOT (Electronics/ IT) | \$75,000 | \$20,000 | 2 years | \$95,000 |
| RFD | \$86,000 | \$5,000 | 2 years | \$91,000 |
| RTS | \$290,000 | \$10,000 | 2 years | \$300,000 |
| AMR | \$96,000 | \$5,000 | 2 years | 101,000 |
| Administration/ Data Analytics | \$40,000 | \$20,000 | 10 years | \$220,000 |
| | | | Total Fee | \$1,297,000 |

Estimated Implementation Costs – Summary

- Total capital and operational costs approximately \$1.5 million
 (10-year projected lifecycle)
- Administrative costs approximately \$1.3 million
 - Support stakeholder staffing and consulting needs for:
 - Procurement
 - Implementation
 - Testing
 - Evaluation



Next Steps

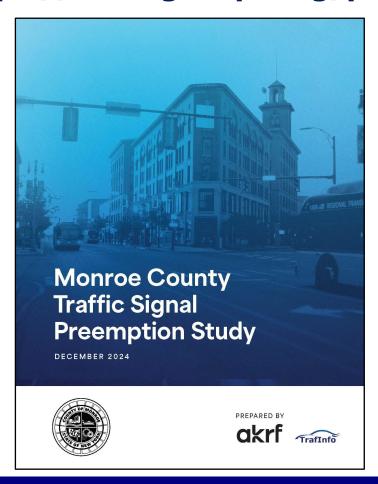
- Form StakeholderWorking Group
- Document/UpdateStakeholder Needs
- Identify FundingOpportunities





GTC Plans and Studies

Available: https://www.gtcmpo.org/plans-and-studies





GENESEE TRANSPORTATION COUNCIL

1 South Washington Street, Suite 520 Rochester, New York 14614 www.gtcmpo.org



Assessment Questions: 1 of 3

- Which stakeholder need <u>was not</u> addressed by the Monroe County Traffic Signal Preemption Study?
 - A. Improve efficiency for the Rochester Fire Department.
 - B. Add Transit Signal Priority (TSP) functionality for the Regional Transit Service.
 - C. Add new agencies to the county's signal system.
 - D. Use Artificial Intelligence (AI) to reduce ITS maintenance expenses.

Assessment Questions: 2 of 3

- 2. Which of the following factors was considered when identifying priority locations for EVP deployments?
 - A. Integration into a regional Connected Vehicle network.
 - B. Difficulty/safety of maneuvering at urban intersections.
 - C. Building a new regional traffic operations center.
 - D. Transit vehicle replacement costs.

Assessment Questions: 3 of 3

- 3. What were the three implementation cost types analyzed for this project?
 - A. Operations, Maintenance, and Replacement.
 - B. Capital, Operations, and Replacement.
 - C. Capital, Operations, and Administrative.
 - D. Administrative, Operations, and Maintenance.